



# hack4impact mcgill

Sponsorship Package 2023-2024

# about us

## who we are

Hack4Impact is a **student-led initiative supporting non-profit organizations** by providing them with **software built from the ground up**. We do not ask for any form of compensation from the non-profits.

## what we do

Each year, we work with non-profits to build a product that solves a core need. We work in small groups to develop the application, taking into account our clients' requirements and feedback. Experienced student leaders guide our students to learn the technologies and team-working skills necessary to make an impact.

## our alumni

Our projects have equipped our students with the skills necessary to excel in technology. Here are just a few of the places our **50+ developers, designers, and project managers** have contributed their talents to:



Microsoft



Deloitte.

SSENSE



Meta



shopify

Morgan Stanley



NUANCE

citi



coveo™



Unity

DRW

Wealthsimple

# by the numbers

**61%**

of members are women

**100%**

of executive members are women

**48+**

hours per week

**28**

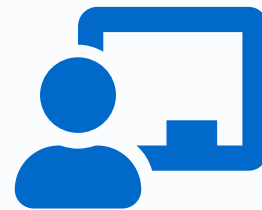
talented members

## why sponsor us



### **Broaden your network**

Network and recruit from highly motivated and skilled students to gain a competitive edge in recruitment



### **Invest in talent**

Foster the next generation and build connections through workshops and other events



### **Drive social impact**

Demonstrate philanthropic responsibility by investing in a student initiative to support non-profit organizations

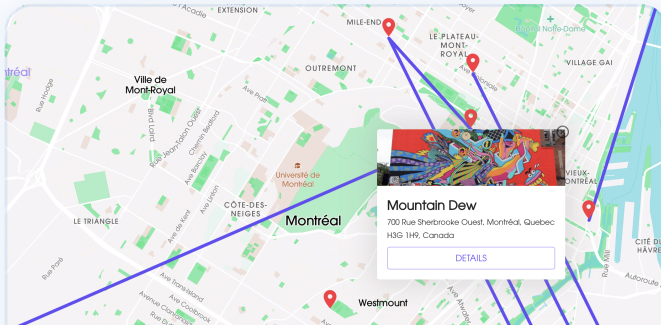


### **Promote your business**

Gain access to McGill's developer community and secure recognition, exposure and student interest

# our work

Over the last **4 years**, our talented members have worked with **4 non-profits** and built **7 projects** to help hundreds of people. Here are just some of the projects we have worked on:



## MU's Open Air Museum

Helping the public explore Montreal's murals with an online interactive map

Postgres / Docker / React / Mapbox / Firebase / AWS

### Today's Deliveries

Congratulations!  
You're all done for today

Start Delivery

### Today's Deliveries

Jane Doe  
8:00 AM - 9:00 AM  
Leopold Bennett  
9:30 AM - 10:30 AM  
Avi Sharp  
10:30 AM - 11:30 AM  
Zahara Lott  
11:30 AM - 12:30 PM

Continue Delivery

### Today's Deliveries

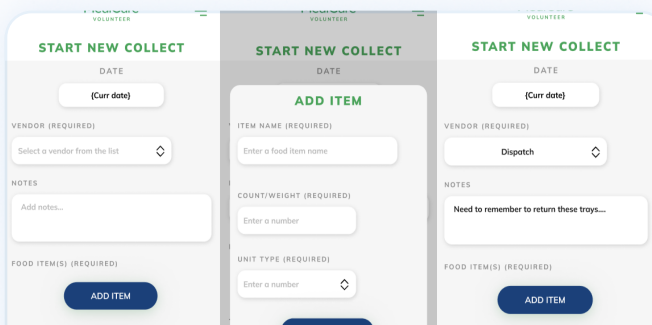
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Start Delivery

## MADA Project

A CRM tool that allows MADA employees to monitor volunteers availability and organize meal delivery

Postgres / React / Express / TypeScript / MUI



## MealCare

A mobile app + data management app to help MealCare divert food waste

Postgres / FastAPI / React / JavaScript / MUI

move up |

## Move Up's SMS Tool

An SMS service to help people sign up for Move Up career services by texting a dedicated hotline

Flask / Airtable / Twilio

Check out our [GitHub](#) with the rest of our projects!



# sponsorship tiers

## recruiting

	bronze \$300	silver \$500	gold \$750
club members' resumes	✓	✓	✓
internal recruitment postings		✓	✓
recruiting event once per semester			✓

## promotion & branding

promote company announcements and events	✓	✓	✓
social media shoutouts	✓	✓	✓
distribution of promotional materials	✓	✓	✓
logo size on website and event banners	small	medium	large
logo featured on event promotional material		✓	✓
logo featured on club merchandise			✓

## community





host workshops & speaker events	✓	✓	✓
coffee chats		✓	✓
office tour and day-to-day operations walkthrough			✓
promotional items in welcome kits to our developers			✓

**Hack4Impact is always happy to work with sponsors to help decide the sponsorship path that is right for you!**

To sponsor the club or for any information regarding our sponsorship package, please contact:

**Rei Kong, VP Finance**

**[finance.hack4impact@ssmu.ca](mailto:finance.hack4impact@ssmu.ca)**

-  [mcgill.hack4impact.org/](https://mcgill.hack4impact.org/)
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